Opportunities and potentials for e-mobility in cities, tourism regions, companies, hotels and forward-looking investors.
The mobility behaviour of people is currently changing dynamically. The purchase of classic cars is declining – e-cars, pedelecs, bicycles and local public transport together with innovative concepts are becoming ever more popular.

The current development: modern mobility must feel good, be flexible to use and – above all – be affordable. Owning your own car is no longer the only symbol of mobility and independence. Cities and regions, as well as tourism and companies are currently faced with the challenge of developing forward-thinking concepts and services. Simple. Sustainable. Affordable. For an innovative and forward-looking image and to create attractive services for inhabitants and visitors.

In this way, mobility is expanded to include forward-looking infrastructure – and today, that also includes subjects such as comprehensive internet coverage, incorporation of digital tools and charging stations for e-mobility. suite>e is precisely this kind of central intersection, charging station and pedelec rental agency in one. And much more. Above all, it’s flexible and modular. In short: tailored to individual requirements.
The new understanding of owning is sharing. For many areas, this means a fundamental change to the rules and behaviour patterns – away from long-term and inflexible investment towards shared use. The concepts which facilitate “on demand” use – of both 2 and 4 wheels – are correspondingly successful and in demand. This is naturally the case in many other fields too, such as living and travelling. This success concerning mobility is closely connected with the desire to have a good conscience or leave behind a positive ecological footprint. Because using alternative energies and sustainable drive forms at a low cost is a central theme, especially in urban and highly frequented areas and in nature.

Our suite>e combines these expectations smartly “under one roof”: mobility on the street, with access to digital services. They can be used in a scalable and modular design, customised to the specific concept, wherever there is space and demand. The principle: move and plug in.

RELEVANT TRENDS:

- Sharing
- Mobility
- Urban lifestyle
- Sustainability
- Individualisation
- Flexibility
HOW WE MOVE AROUND TOWNS (%)

Source: InnoZ, 2010
**MODULAR**
Can be expanded

**SMALL**
Low space requirement

**SUSTAINABLE**
Wood constructions

**SMART DESIGN**
Appealing, strong design

**MOVEABLE**
Can be used flexibly and transported

**PLUG IN**
Quickly established and connected

**CONNECTED**
Networked, informative, connected

**FLEXIBLE**
Flexible charging point (e-cars, e-scooters, smart devices)

**MULTIFARIOUS**
Versatile (charging station, information terminal)
In this way, suite>e convincingly networks the urban environment or regions. Firstly, suite>e is an exclusive rental station for pedelecs, while also offering a charging station for e-cars and e-scooters and offering a WLAN hotspot for access to the digital world. This can be complemented and expanded by individual routes in the city, country and region in connection with a pedelec excursion. Or by special information or educational services such as sights, city history, nature explorations, architectural highlights, which make an exploration into an experience. A connection with culinary services and shopping experiences also creates space for innovative business ideas.

moove>e as a superordinate platform connects users and services, thus creating access to individual local services. An APP for targeted use makes hiring and handling child’s play for registered customers. New services and regions can be integrated easily and tailored individually to the relevant services. Now we’re excited about your ideas and challenges.

SUSTAINABILITY:

SUSTAINABLE BUILDING WITH WOOD FROM DOMESTIC FORESTS combines with urban living and forward-looking mobility. The short transportation channels and low energy input into procuring and processing the wood mean we save valuable energy, even during manufacture. If you look at the cycle from the beginning, plants and trees convert CO₂ with the help of the sun and release oxygen. By using it further at the end of its life cycle, wood then often supplies more energy than is needed for the production and manufacture. This is why we consider domestic wood to be the ideal basis for forward-thinking construction.
As well as the versatile possible uses, suite>e is one thing above all: sustainable. Produced with 100% domestic wood. So streamline that it only needs the space of a typical parking space and a power outlet. So flexible that it can be moved from one place to the next without any complications. Connect it to the electricity network – and off we go. This means cross-regional and seasonal investor concepts are possible.

THE SUITE>e AND ITS OPTIONS AT A GLANCE

- **smart design:** Appealing, strong design
- **modular:** Can be expanded to include a variety of features
- **small:** Low space requirement
- **moveable:** Flexible in its use and can be transported
- **plug-in:** Quickly constructed and connected to the grid
- **connected:** Networked, informative, connected
- **charging:** E-charging station for e-cars, e-scooters and smart devices
- **add on:** Scalable, expandable
- **individual:** Individual corporate design possible
- **responsible:** Sustainable due to its wood design
MODERN MOBILITY IS MOBILE

RECOGNISE OPPORTUNITIES.
CREATE BENEFITS.

With its flexible uses, the suite>e offers forward-thinking additions in virtually any sector concerning mobility. In cities and urban regions, the existing electromobility can be connected via the charging station and complemented by pedelecs as streamline, versatile means of transportation. At the same time, an information centre for the resulting community is developed through the WLAN hotspot. In addition, guided tours, and special trade and gastronomic services, are possible here. For holidays, tourism and hotels, there are massive potentials for combining strategic objectives and exploring and discovering the surrounding area. This can also be marketed brilliantly as an attraction for holidaymakers, visitors and guests. Temporary. Flexible. With a forward-thinking image.
SUITE>e was developed, for example, for:

› Companies which are looking for a modern mobility concept for their site(s)
› Tourism regions as a reason to travel to the site
› Cities which want to offer modern, ecological and intelligent mobility concepts
› Tourism boards
› Hotels
› Public facilities and employers
› Rehabilitation and prevention centres
› Universities with an extensive campus
Anywhere that forward-thinking mobility is part of life and daily routine, suite e is a flexible complement which creates benefits and provides solutions for many fields with its modular structure.
RANGE OF SERVICES:

- Rental station for pedelecs
- Charging station for e-cars, e-scooters, smart devices
- WLAN hotspot
- Fits in a car parking space
- Transportable
- Plug-in technology
- Sustainably made from 100% domestic wood
- Incorporated into the moove>e platform
- APP
## The Opportunities. At a Glance.

### Potential Investors and Operators

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<tr>
<td>Discovery, experiences, cultural / architectural tours, education</td>
<td>Attractive eye-catcher</td>
</tr>
</tbody>
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### Potential Users

| Travellers, tourists | Fun and enjoyment |
| Customers (hotels, carparks) | Shared experience |
| City inhabitants | Green conscience |
| Employees | Connection of various services (charge, mobility, info) |
| Friends | Community connection |
| Couples (old, young) | Education and experience |

### Advantages, Benefits and Arguments for Investors and Operators

| Image asset | Sustainable mobility service |
| Green fingers | Logistics – shorter channels |
| Charging station for e-energy | Flexible use |
| Public effectiveness | Expansion of the services |
| Information and education | Improvement of the infrastructure |
| Customer / employee service | Deal with / co-create topics of the future |
| Attractive eye-catcher | Education and experience |

### Advantages and Benefits for Users of the Service

| Fun and enjoyment | Curiosity and pioneering spirit |
| Shared experience | Convenience |
| Green conscience | Flexibility |
| Connection of various services (charge, mobility, info) | Independence |
| Community connection | Fields of use at a glance |